# Camp Liberty Inc. Board of Directors Meeting Minutes

Monday, July 7, 2025, 6:00 – 7:30 pm

Video call link: https://meet.google.com/xea-ugix-cdz Or dial: (US) +1 650-817-8798 PIN: 738 923 064#

- I. Call to Order and Welcome to new Guests The meeting was called to order at 6:02 p.m. Guests attending were Kathy Sutherland, Terri Madden, Ed Madden, Jeff Oswalt, Keith Zastro, Craig Peterson, Bryan Z, and Bob Longloi.
- II. Pledge of Allegiance Those in attendance recited the Pledge of Allegiance.
- III. Roll Call and Certification of Proper Notice and Quorum to conduct business-All board members were in attendance, except Rick Briggs. Melinda Schwyn, CLI Executive Director, also participated. Proper notice was provided and a quorum was present as required by the bylaws.
- IV. Reading and approval of the June 2025 board meeting minutes Jay made a motion to accept the June 2025 minutes as presented. Suzanne seconded the motion. The motion was approved unanimously.
- V. President's Report: Jeremy Briggs
  Jeremy expressed his happiness with the attendance at the Summer Event. A brief
  discussion of the new logo took place. Jeremy will send the final version to the board for
  review. The board will vote on the logo at the August meeting.
- VI. Vice President's Report: Jay Truchan
  Jay's advised the board that his updates would be covered by Melinda. He thanked everyone
  for all of their hard work that made the Summer Event so successful.
- VI. Treasurer's Report: Allan Lutes
  Allan presented the preliminary financials through June. We are currently approximately
  \$10,00 under budget. We need to pick up our fundraising efforts. Preliminary net proceeds
  from the Summer Event are \$5,000. Final financials will be presented for approval at the
  August meeting. Allan proposed the idea of using a grant writing company to assist with
  fundraising. The board was very receptive to the idea. Allan will arrange for a company that
  he is familiar with to attend an upcoming board meeting.
- VII. Director Report Melinda Schwyn
  Melinda updated the board on plans for Conservation Day. Terri will take the lead on this
  event. Melinda also covered the plans for the Fall Event. Many fun activities are planned
  and we will use food trucks for food service.
- VIII. Committee Reports
  - A. Community Relations Kathy Sutherland
    Kathy reported on her ongoing planning for the Fall Event run/walk. She has posted the

- run/walk on run signup.com.
- B. Maintenance and Repair Ed Madden
  Ed reported that he has been busy with grass cutting and tree watering.
- C. Conservation Terri Madden

Terri is updating the list of work to be completed on Conservation Day.

- D. Fundraising Committee Chaplain Bob Chaplain Bob will work to solicit larger companies.
- E. Hunting Keith Zastrow Keith had nothing new to report.

#### IX. Old Business

- A. New Logo covered under the President's report.
- B. Name tags On hold until we approve the new logo.
- C. Vet Fest Supplies Allan will pick them up from CL and Suzanne will pick them up from Allan's office.
- D. Trailer Wrap Rick will obtain quotes and present them at the August meeting.
- E. Sale of second trailer We need to have the wrap removed before we can sell the trailer. Discussion on how to make this happen will occur at the August meeting.
- F. Sign for the fishing pond This will be addressed once the pond is complete.

## X. New Business

- XI. Next Meeting & Event Dates
  - A. Vet Fest Saturday, August 2<sup>nd</sup>
  - B. Eagle's Nest Fundraiser Wednesday, August 6<sup>ths</sup>
  - C. Conservation Day Saturday, August 16th
  - D. Board of Directors Meeting Monday, August 18<sup>th</sup> at 6:00 p.m.
  - E. Board of Directors Meeting Wednesday, September 10<sup>th</sup> at 6:00 p.m.
  - F. Liberty Hunt September 12<sup>th</sup>-14<sup>th</sup>
  - G. Fall Event & 5K September 20th
- XII. Adjournment The meeting was adjourned at 7:18 p.m.

## 2025 Strategic Plan

## PRIMARY OBJECTIVES

- 1. Camp Liberty will continue to offer programs to serve our veterans, those with mobility challenges, and members of our surrounding communities. We will consider targeting programming to support additional target groups, such as local first responders, who may have interests and needs similar to those we currently serve.
- 2. Camp Liberty will improve our communications programs to connect with more veterans, community members, and others we can serve.
- 3. Camp Liberty will launch new efforts to recruit and recognize the volunteers and donors who support Camp Liberty.
- 4. Camp Liberty will seek out and engage additional volunteer leaders. This includes electing two to four additional members for our board of directors and two to four additional volunteers to

actively engage in leading committees or events.

5. Camp Liberty will improve its fundraising efforts by implementing new programs resulting in at least \$150% of the amount raised in 2024. Efforts to find significant grants and funding for the purchase of the property by CLI will also be explored.

## SECONDARY OBJECTIVES

- 6. Camp Liberty will complete the family fishing pond to include accessible fishing docks, aeration, water level control, structure for habitat, and stocking with fish.
- 7. Camp Liberty will work collaboratively with the River Raisin Watershed Council on a program, such as a river cleanup on the section of the river on the banks of Camp Liberty
- 8. Camp Liberty will Investigate opportunities to work with other agencies and groups that will allow Camp Liberty's Trackchairs to be better utilized by those with mobility challenges.

## Camp Liberty Inc. 2025 Calendar

February 22 – 2025 Kick Off and Volunteer Appreciation Event – 10:00 a.m. to 1:00 p.m.

March 15 – Veterans Pheasant Hunt - 8:00 a.m. to 4:00 p.m. at Camp Liberty, 7044 Kappler Drive, Brooklyn, MI 49230.

April 23-27 – Veterans Turkey Hunt - begins at 1:00 p.m. on April 23and runs through 1:00 p.m. on

April 27. Located at Camp Liberty, 7044 Kappler Drive, Brooklyn, MI 49230.

May 17 - Spring Conservation Day – 10:00 a.m. to 3:00 p.m. at Camp Liberty

June 28 – Summer Picnic - 11:00 a.m. to 4:00 p.m. at Camp Liberty

August 9 – Fall Conservation Day – 10:00 a.m. to 4:00 p.m. at Camp Liberty

Sept 12 – 14 – Liberty Disabled Veterans and Youth Deer Hunt - -1:00 p.m. on Sept. 12 through 1:00 p.m.

on Sept. 14 at Camp Liberty, 7044 Kappler Drive, Brooklyn, MI 49230.

October 16 to 19 – Independence Disabled Veteran Hunt - begins at 1:00 p.m. on Oct 16 and runs through 1:00 p.m. on Oct. 19. Located at Camp Liberty, 7044 Kappler Drive, Brooklyn, MI 49230.

November 19 to 23 – Veterans Firearm Deer Season Hunt - - 3:00 p.m. on Nov. 19 and runs through 1:00 p.m. on Nov. 23. Located at Camp Liberty, 7044 Kappler Drive, Brooklyn, MI 49230.

December 6 – Veterans Pheasant Hunt - 8:00 a.m. to 4:00 p.m. at Camp Liberty