

**Camp Liberty Inc.
Board of Directors
Meeting Minutes**

Tuesday, December 3, 2024 · 5:30 – 7:00 pm

- I. The meeting was called to order at 5:34 p.m.
- II. Pledge of Allegiance – Those in attendance recited the Pledge of Allegiance.
- III. Welcome to Guests - Kathy Sutherland, Chair, Community Relations Committee
- IV. Roll Call and Certification of Proper Notice and Quorum to conduct business- Board members attending: Allan, Jeremy, Rick, Jay, and Suzanne. Melinda and Beverly also participated. Proper notice was provided and a quorum was present as required by the bylaws.
- V. Reading and approval of the November 2024 board meeting minutes – The minutes of the November meeting were inadvertently omitted from the board package. The board will read and approve them at the January meeting.
- VI. Strategic Planning – Second Phase – Allan presented a draft of our 2025 Goals based on the planning session held at the last board meeting. The board discussed and agreed to the prioritization of our Goals for 2025. A final version will be presented and voted upon at the January meeting.
- VII. President's Report: Allan
 - A. Board Feedback on Allan's Letter – The board agreed that Allan has been carrying an excessive share of the CLI responsibilities. The solution will include adding additional board members, current members stepping up to take some of the workload he has been handling, and hiring a PT individual for grounds keeping. Further discussion will take place at the January meeting.
 - B. Recruitment of Board Members – Recruiting additional board members is the key to our future. Allan charged the board with aggressively looking for new members to join the board or to serve on a committee and then be nominated to the board. The board will discuss the progress we are making at all upcoming meetings.
- VIII. Treasurers Report: Allan
 - A. 2025 Draft Budget – Allan presented a draft of the 2025 budget. Based on our discussion, Allan will make some minor revisions, and the board will vote on finalizing the budget at the January meeting. Discussion was had regarding the assets that CLI owns that are not currently being utilized. The board agreed that it would be a prudent decision to sell items that we do not anticipate using in the future. Rick agreed to head up this project.
- IX. Director Reports
 - A. Development Report: Beverly
Beverly updated the board on the recent donations that we received in November. She also shared her progress with the website and our communication plan. In addition, she updated the board on her work with VSO outreach and current development projects.

B. Programming Report: Melinda

Melinda reported on the success of the Firearms Deer Hunt. She also updated the board on the planning for the upcoming Pheasant Hunts. All of the preparations, hunter selection, and volunteer recruiting are on track. She has begun to plan for the January 18 Volunteer Recognition Event. Planning for the February Event will be discussed at the January meeting.

XI. Committee Reports – Kathy will present a plan in January on how CLI and the Friends of Norvell Township can work together in 2025 to support one another's goals.

XII. Old Business - none

XIII. New Business – none

XIV. Next Meeting Dates

A. Board of Directors Meeting - January 7 at 5:30 p.m.

B. Directors Meeting – January 14 at 5:30 p.m.

C. Board of Directors Meeting – February 4 at 5:30 p.m.

XV. Closed Board Session - Strategic Planning

The minutes for the closed session are restricted to the board members only to protect confidentiality.

Adjournment – The meeting was adjourned at 7:26 pm.

COMMUNITY RELATIONS COMMITTEE CHARGE – APPROVED

The Community Relations Committee ("CRC") will become a standing committee of Liberty Inc. The mission of the CRC is to implement civic programs for the engagement and benefit of the people in the communities immediately surrounding Camp Liberty's location, including, but not limited to the areas of Norval Township, Columbia Township, Manchester, Napoleon, and Brooklyn. CRC programming will focus on creating recreational and public welfare activities and building public awareness of Camp Liberty. Activities that promote Veterans' causes and inclusive outdoor recreation are encouraged.

The CRC committee will be led by a chairperson appointed by the Camp Liberty Board of

Directors. It is the intention that the CRC will raise funds for its activities and be financially self-supporting. Events and activities for the CRC must be approved at least 30 days in advance by

the board of directors. Those serving on the CRC or at its events must register and sign a volunteer waiver. The activities of the CRC will be covered under Camp Liberty's insurance policies. All donations and financial transactions related to the CRC must be recorded and accounted for in Camp Liberty's records. The CRC will not engage in any activities that could be construed to promote or lobby for any political candidate, election, position, legislation, or cause.

Camp Liberty Inc.
2024 Strategic Plan

PRIMARY OBJECTIVES

1. Camp Liberty will expand our programming to better serve our surrounding community, veterans, and those with mobility challenges by adding more programming to supplement our traditional outdoor recreation focus.
2. Camp Liberty will strengthen our volunteer base through improved communications, planning, and holding regular volunteer events. Having volunteers in addition to board members, provide greater leadership and staffing for Camp Liberty's programs is a goal.
3. Camp Liberty will seek out and elect two to four additional members for our board of directors by identifying beneficial skill sets and recruiting people with the targeted skills and experience.
4. Camp Liberty will improve its fundraising efforts by implementing new programs resulting in at least twice the amount raised in 2023.

SECONDARY OBJECTIVES

5. Reconnect with wildlife and Veterans organizations about our programs and encourage their involvement and support.
6. Greater media exposure to promote Camp Liberty's message. Target goal of media coverage at least twice per quarter through television, radio, or print.