

FIRING LINE

INDOOR GUN RANGE AND GUN SHOP
Firinglineguns.com • (734) 326-7320

Presents



2ND ANNUAL FIRING LINE BBQ



MISSION: RAISE MONEY FOR OUR VETS

SEPTEMBER 27TH

4:00PM - 8:00PM

AT FIRINGLINE GUN RANGE

33000 FORD RD, WESTLAND, MI 48185

**OUTDOOR BBQ DINNER, RAFFLES, FAMILY
SHOOTING EVENTS IN THE INDOOR GUN RANGE
AND SILENT AUCTIONS**

**Cost: \$30 for Adult \$25 for Veteran
\$15 for children 14 and under
Tickets for sale at the Firing Line**

Gifts for the silent auction and sponsors NEEDED!
Please contact Don Haigh Co-owner of the Firing Line
at 734-326-7320 or dhaigh@firinglineguns.com

or

Mike Williams at 734-634-5867



July 15, 2015

Don Haigh
Firingline Gun Range
33000 Ford Rd
Westland, MI 48198
dhaigh@firinglineguns.com

I am reaching out to you today with an invitation for you to join us in supporting our Michigan Veterans' at our 2nd annual BBQ, which will be held Sunday, Sept. 27th on site at our store.

Firingline is committed to helping our Michigan veterans. We are a Corporate Sponsor of Camp-Liberty and Westland Memorial Gardens. We raised \$7,000 last year which was our first event. This year we are reaching out for Corporate Challenges to help Sponsor some of the food courts to defray the cost and increase our donations to over \$10,000.

Camp-Liberty is a dedicated 140 acre camp in the beautiful Michigan Woods. It is designed to give veterans a place to go to assist in recovery from PTSD. They have inclusive recreation activities for Hunting, Hiking, Reflecting and Fishing. They Have ATV wheel chairs on site to assist handicapped needs. They are a 501(3) (C) not for profit corporation. Further information can be gained at www.camp-liberty.org. It's an organization ran by all volunteer veterans for veterans'.

Westland Memorial Gardens is Located on Central City Parkway behind the Westland City Library. They have a beautiful park setting and benches throughout for prayers and reflection. They have Granite displays depicting all the wars and conflicts our veterans have been involved starting with the Spanish-American War. It's also a good place to take young adults to learn about all the conflicts our Country has been involved in. There is information describing each war and the timeframe. This is also a non-profit run by a Group of mostly Veterans' who volunteer all their time to make this park function.

Being a Co-Owner of a range and a Retired Police Office I've had the honor to meet many veterans. I've heard many stories of our Men and Women coming back from the recent wars of the last 10 years. They've experienced these non-visible injuries PTSD and I'm sure you know of a loved one, family member who has a veteran suffering from these challenging burdens. We must help our Veterans' and respond to this illness.

Please join me personally, along with Firingline as a corporate partner and become a Corporate Sponsor of this year's BBQ for our Michigan veterans'. Enclosed you will find our Partnerships Benefits opportunities. Thank you in advance for your consideration on this request. I look forward to working together to reach our goal of improving the quality of life for all who suffer from PTSD.

Warmest Regard,
Don Haigh
Presenting Sponsor
BBQ for Michigan Veterans' 734-326-7320-dhaigh@firinglineguns.com

Co Chairman
Mike Williams
734-634-5867

P.S. SAVE THE DATE BBQ is Sept. 27th, Sunday 4:00pm till 8:00pm

FIRINGLINE: BBQ FOR OUR MICHIGAN VETERANS

WHAT: The Firingline Gun Range will be hosting a fundraising event at our shop in Westland, MI to raise money in support of two charities that are important to us.

The event will feature a professionally catered BBQ dinner, as well as family shooting events at our indoor gun range for adults and children ages 10 yrs. and up, all supervised by our staff of Certified Instructors and Range Safety Officers. The event will feature silent auction goods and services from business located throughout the surrounding community. Last year we had over 200 people attend and we are expecting a larger crowd this year.

WHEN: September 27th, 2015 4:00pm till 8:00pm

HOW TO HELP: The Firingline Gun Range will be covering all the cost for event. We are looking for assistance from our surrounding community to meet our goal for the veterans' and their families. Please consider joining us by donating an item or service to be included in the auction, or by making a larger commitment and signing up for one of the below listed levels of sponsorship.

BBQ SPONSORSHIP LEVELS

***** FIVE STAR GENERAL SPONSOR \$2,000

Receive your company logo on future flyers, tickets. Receive 12 entry tickets to event and reserved table. A banner displayed at the event and a full page ad in event program. Also get a free one month 60 second radio ad on our radio show which is syndicated on three stations and broadcasted Saturday Sunday every weekend.

**** FOUR STAR GENERAL SPONSOR \$1,000

Receive 6 entry tickets, a banner displayed at the event and ½ page ad in event program and a free one month 30 second ad in our weekly radio show.

*** THREE STAR GENERAL SPONSOR \$500

Receive 4 entry tickets, a banner displayed and ¼ page ad in event program. You will also be given a thank you during our weekly radio show.

** TWO STAR GENERAL SPONSOR \$250

Receive 2 entry tickets, a banner displayed and a business card ad in event program.

*ONE STAR GENERAL SPONSOR \$100

Receive Banner display and business card ad in event program

DONATIONS FOR SILENT AUCTION

Something new with a minimum \$25 value, suggestions Booze Baskets, Oil Change & Car Wash certificates, free services for something your Company performs.

LOOKING FOR ANY PERSON OR COMPANY WHO WISHES TO SPONSOR A FOOD CART ITEM

NEED TWO BBQ SPONSOR \$500 EACH

NEED TWO DRINK SPONSORS \$250 EACH

NEED THREE TENT SPONSORS \$250 EACH

NEED ONE CIDER/DONUT SPONSOR \$250

NEED ONE DJ SPONSOR \$100

NEED THREE RANGE SPONSORS \$350

FIRINGLINE BBQ FOR OUR MICHIGAN VETERENS

Another way to support our event is to place an ad in our event booklet. This will be digital and available on line if you wish to see or download a copy for a keepsake. The booklet size will be 8 X 10 and different ad space levels listed below.

A business card size ad-	\$25
A ¼ page ad size	\$40
A ½ page ad side	\$75
A full page ad	\$125

This is also good if you have a veteran in the family and want to give out a thank you to them in the booklet. It's a nice way to say thank you for their service.

Please share with anyone you might think would like to help promote this event.